

**Phaidon**, Editors



## The Men's Fashion Book

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'Is this the chicest coffee-table book ever printed? Quite possibly.' - Financial Times, How To Spend It The first-ever authoritative A-Z celebration of the 500 greatest names in men's fashion - 200 years of men's style through the work of designers, brands, photographers, icons, models, retailers, tailors, and stylists around the globe The Men's Fashion Book is an unparalleled A-Z deep-dive into the people and brands that have produced and inspired the most memorable looks in menswear - and are advancing today's renaissance in men's clothing and style. Created in collaboration with Jacob Gallagher, men's fashion editor at Off Duty for the Wall Street Journal, this stunning book with its striking cover design and red and black marker ribbons, documents more than two centuries of men's fashion, bringing its history to life through iconic, inspirational images, from traditional suits to streetwear, and beyond. Inside this ground-breaking book you'll find approximately 130 designers, 100 brands, 70 icons, 40 photographers, 40 footwear and accessory designers, 30 retailers, 25 stylists, editors, and writers, 20 tailors, 15 publications, 15 models, and 10 illustrators, as well as art directors, influencers, milliners, and textile designers. Arranged alphabetically, the 500 entries spotlight living legends such as Giorgio Armani and Paul Smith alongside today's most innovative creatives, including Ozwald Boateng, Alessandro Michele, Kim Jones, and Virgil Abloh, and cutting-edge brands such as Bode, Sacai, and Supreme. Following in the footsteps of Phaidon's globally acclaimed and bestselling The Fashion Book, this is the most comprehensive guide to the men's fashion world ever published.

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